CORE COVENAI

SPERRY VAN NESS® CORE COVENANT

To create and nurture a positive working environment and perform as a team member with accountability, responsibility and authority, I agree to live by the following Core Covenants in everything I do with Sperry Van Ness.

- 1. I place my client's interest above my own and proactively cooperate with all brokers and agents.
- 2. I show respect and support to all.
- 3. I epitomize the first-class reputation and image of Sperry Van Ness.
- 4. I value the importance of family, mental, spiritual and physical health, and involvement within my community in the support of a balanced and successful career.
- 5. I quickly resolve conflicts positively and effectively.
- 6. I am individually responsible for achieving my own potential.
- 7. I honor my commitments.
- 8. I dominate my Market Area and promote my specialty within the Firm.
- 9. My thoughts, actions, and energies are focused on the positive and the possible.
- 10. I create amazing benefits for my clients, colleagues, and community.
- 11. I actively support non-profit organizations and aspire to contribute at least 1% of my annual income to these charities.